

PRESS RELEASE

Winterplace Ski Resort Offers Scenic Fall Chairlift Rides

Contact: Morgan Culver (304)787-3221 Ext. 156 FOR IMMEDIATE RELEASE

Ghent, W.V. (Oct. 1, 2018) – This year marks the sixth year Winterplace Ski Resort is offering scenic chairlift rides. Enjoy a cool and picturesque chairlift ride at Winterplace and update or sell used Ski or Snowboard equipment during the month of October. Scenic Chairlift rides and Ski Sale & Swap will run on Saturdays and Sundays from October 6th until October 28th from 12 p.m. to 5 p.m., weather permitting.

According to Tom Wagner, executive Vice President of Winterplace Ski Resort, “Fall Lift Rides are a wonderful way to spend the weekend outdoors with friends and family and enjoy the fall colors before the ski season starts. We are also proud to be partnered with the West Virginia Special Olympics, and ten percent of Ski Sale & Swap proceeds will be donated to support the organization.”

The cost of the chairlift rides are \$5 for children and \$9 for adults. Children are required to be a minimum of 38” tall to participate. Food, beverages, and games will be available at the Mountain House. Tennis shoes or hiking boots, and appropriate clothing are recommended. Guests will be able to descend the mountain by riding the chairlift down or by hiking down. Guests can schedule to drop off their equipment for the Ski Sale & Swap by calling the resort during regular business hours.

Winterplace is located just five minutes off of Interstate 77, at Exit 28 between Beckley and Princeton, W.Va.