Press Release

Winterplace Ski Resort Opens Tuesday, December 13, 2016 and Children 12 and under ski free.

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12/10/2016 - (Beckley, West Virginia) Winterplace Ski Resort will open, Tuesday, December 13, 2016 with at least 15 trails and 4 lifts for skiing and snowboarding. Plus, fantastic discount season rates. Winterplace plans to open additional terrain when snowmaking allows. Snowtubing will open at a later date, please call for up to date information.

Watching skiers and snowboarders enjoying themselves on opening day is one of the highlights of the season", said Terry Pfeiffer, President of Winterplace Ski Resort. "Winterplace has upgraded the snowmaking system, added new Rossignol Skis and Snowboards to our rental fleet, added the award winning Terrain Based Learning method that makes learning easier and more fun and expanded our SkiWee and Snow Explorers program to include their own learning area with carpet lift and carousel." added Pfeiffer.

Again this season, children 12 and under can Ski or Snowboard for FREE at Winterplace Ski Resort from December 13th through December 18th, 2016. "We are doing our part to grow the sport, and pass on our love of skiing and snowboarding to the next generation", said Pfeiffer.

There is no adult purchase required, nor a minimum stay requirement. Come as many times as you want - there is no limit to the amount of times your child can ski or snowboard for FREE during this time period. This is the easiest way to introduce your child to skiing or snowboarding.

Winterplace Hours of Operation (12/13/16-12/16/2016):

Early Season:	9am - 4:30PM

Regular Season Hours (Starting 12/17/2016):

Weekdays:	9am – 10pm
Weekends & Holiday Periods:	8am – 10pm

Please, always check the web site – Winterplace.com or call us at 1-800-607-SNOW (7669) for the most up to date information.

Winterplace offers 10 lifts, 27 trails, 2 terrain parks, and West Virginia's largest snowtubing park with 2 Super Carpet lifts. The rental shop features top-of-the line Rossignol Shaped skis and Rossignol snowboards, plus a Demo Center. A full service Resort Center and a 10,000 square foot mid-mountain facility, The MountainHouse.

Winterplace is located five minutes off I-77, at Exit 28, Ghent/Flat Top, near Beckley, West Virginia. For more information, call 800-607-SNOW (7669) or visit us on the web at winterplace.com. Follow us on Facebook, Twitter, Instagram and YouTube.

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